

**China Workshop on Economics of Information Systems Theory (CWEIST 2019)  
at PACIS 2019, Shaanxi Guesthouse (Conference Hotel), Xi'an, China**

**Program Overview**

<b>July 8, 2019 (Monday)</b>		
<b>Time</b>	<b>Event</b>	<b>Location</b>
6:00pm-9:00pm	Registration	Banquet Hall 2 (宴会厅二) Building #18, B1 Floor
7:00pm-9:00pm	Reception	
<b>July 9 (Tuesday)</b>		
<b>Time</b>	<b>Event</b>	<b>Location</b>
8:00am-12:00pm	Registration	Yulin Hall (榆林厅) Great Hall of Shaanxi (陕西大会堂), 3 <sup>rd</sup> Floor, 3-6
8:20am-8:30am	Welcome remarks	
8:30am-9:30am	<i>Online Labor Market Signaling with App-based Monitoring</i> Zhenhua Wu*, Chen Liang, Bin Gu Discussant: Quan Zheng	
9:30am-10:30am	<i>Compatibility Choices for Competing Software Service Vendors in the Context of Behavior-based Price Discrimination</i> Yu Wang, Jie Zhang*, Minqiang Li Discussant: Shengli Li	
10:30am-10:45am	Coffee break	
10:45am-11:45am	<i>Supply Chain Transparency in the Blockchain Era: An Economic Analysis of Competitive Implications</i> He Huang*, De Liu, Yu Tang, Hongyan Xu Discussant: Jian Zhang	
11:45am-12:45pm	<i>Do You Have a Room for Us in Your IT? An Economic Analysis of Shared IT Services and Implications for IT Industries</i> Min Chen*, Min-Seok Pang, Subodha Kumar Discussant: Yang Liu	
12:45pm-2:00pm	Lunch Buffet	Banquet Hall (国宴厅) Building #18, 1 <sup>st</sup> Floor
2:00pm-3:00pm	<i>Seeding and Selling Network Goods: A Channel Coordination Perspective</i> Zhuoran Lu, Yifan Dou*, D.J. Wu, Jian chen Discussant: Zhizhong Zhou	Yulin Hall (榆林厅) Great Hall of Shaanxi (陕西大会堂), 3 <sup>rd</sup> Floor, 3-6
3:00pm-4:00pm	<i>Politics in the Age of Social Media: Implications on Party Policy and Election</i> Chao Ding*, Wael Jabr, Hong Guo Discussant: Min Chen	
4:00pm-4:15pm	Coffee break	
4:15pm-6:00pm	Poster Session (with Poster Slam Presentation at the beginning)	
6:00pm-9:00pm	Dinner	Banquet Hall 1 (宴会厅一) Building #18, B1 Floor

\* : presenter of the paper

**List of Papers in the Poster Session (by the order of Poster Slam presentation):**

1. *An Economic Analysis of E-learning Business Model with Refund Policy*  
Can Sun\*, Wanyi Chen
2. *Incentivizing Upstream Information Sharing in a Make-to-Order Supply Chain*  
Jian Zhang\*, Barrie Nault
3. *An Economic Analysis of Used Digital Consumer Electronics Trading with Privacy Concern*  
Shidao Geng, Wenli Li, Jingpei Ma\*, Cong Wang
4. *Duopoly Pricing Strategy for Providing Digital Media Online: Subscription-only or Subscription-prior?*  
Jingpei Ma\*, Wenli Li
5. *The Bidirectional Functionary Mechanism of Small-World Network Effect in the Free Economics of Information Products*  
Wei Li\*
6. *Advertising or Subscription: The Optimal Revenue Model of a Video-Sharing Platform*  
Xiaoxiao Luo\*, Jie Zhang, Minqiang Li
7. *Security-sensitive vs. Security-general: A Study of Information Security Decision under Security Externality*  
Yong Wu\*
8. *Buyers' Loyalty, Sellers' Online/Offline Channel and Platforms' Business Model*  
Yonghong Sun\*
9. *Platform Openness: From Reseller to Marketplace*  
Yonghong Sun\*
10. *Porting or Not Porting? Availability of Exclusivity in the Digital Service Market*  
Yu-Chen Yang\*, Hao Ying, Yong Jin, Hong Guo
11. *Product-driven Entrepreneurs and Online Crowdfunding Campaign*  
Lin Hu, Zhenhua Wu\*, Bin Gu

\* presenter of the paper