

6th China Workshop on Economics of Information Systems Theory (CWEIST 2024)
Wutong Flipport Hotel (Conference Hotel), Xiamen, China

June 27, 2024 (Thursday)		
Time	Event	Location
12:00pm-8:00pm	Registration	酒店大堂 Hotel Lobby
2:00pm-4:00pm	Pre-workshop Consortium	格致厅 (Gezhiting) A
4:00pm-4:30pm	Coffee Break	序厅 (Xuting)
4:30pm-6:00pm	Pre-workshop Consortium	格致厅 (Gezhiting) A
6:00pm-8:00pm	Reception	格致厅 (Gezhiting) A
June 28, 2024 (Friday)		
8:00am-12:00pm	Registration	
8:20am-8:30am	Welcome Remarks	格致厅 (Gezhiting)
8:30am-9:30am	<i>The Economics of AI Foundation Models: Openness, Competition, and Governance</i> Wei Chen*; Xiaoyu Wang; Karen Xie; Fasheng Xu Discussant: Shengli Li	
9:30am-10:30am	<i>The Impact of Opt-out Rights on Content Platforms</i> Xuanqi Chen*; Gang Li; Yulan Wang Discussant: Zhe Wang	
10:30am-11:00am	Coffee Break	序厅 (Gezhiting)
11:00am-12:00pm	<i>Content-Centered or Creator-Centered? An Economic Analysis of Fan Loyalty on User-Generated Content Platforms</i> Meilin Gu*; Zizheng Liu; Dengpan Liu Discussant: Shawn Qu	格致厅 (Gezhiting)
12:00pm-1:30pm	Lunch Buffet	漾漾餐厅 (Yangyang)
1:30pm-2:30pm	<i>Does AI Make People More Open or Reinforce Bias?---AI Recommendation and Confirmation Bias</i> Zhenhua Wu*; Juan Feng; Lin Hu; Xueyan Yin Discussant: Xin Zhang	格致厅 (Gezhiting)
2:30pm-3:30pm	<i>Sharing AI Modules on Software Platforms Under Data Network Effects: Instant, Delayed, or Not?</i> Yifan Liu; Minqiang Li; Haiyang Feng* Discussant: Hongyan Xu	
3:30pm-4:00pm	Coffee Break	序厅 (Xuting)
4:00pm-5:00pm	<i>Quality Revelation and Scheme Choice: A Story between a Firm and Platform</i> He Huang; Yufeng Yang; Hongyan Xu; Tingting Nian; Mingrui Zhang* Discussant: Yi Gao	格致厅 (Gezhiting)
5:00pm-6:30pm	Poster Session (with Poster Slam Presentation at the Beginning)	格致厅 (Gezhiting)
7:00pm-10:00pm	Dinner	格致厅 (Gezhiting)

*: presenter of the paper

List of Papers in the Poster Session (by the order of Poster Slam Presentations):

1. *Unlocking Profits in Generative AI: The Impact of Sequential Learning on Product Versioning Strategies*
Yinliang (Rick) Tan; Ling Zhong; Jiajia Nie
2. *Does Federated Learning Truly Enhance Collaboration? --- From the Perspective of Privacy Protection and Interfirm Competition*
Chenning Song; Juan Feng
3. *AI Interviews and Strategic Applicants Network Effect in Two-sided Market*
Chaochao Huang; Quan Zheng
4. *Managing IoT security in the present of ecological dependence*
Yong Wu
5. *Selling formats and platform information sharing under manufacturer competition*
Xue Li; Shilu Tong; Xiaoqiang Cai; Jian Chen
6. *Coordinated Investment in Integration Tools and First-Party Content: Strategies for Competing Platforms*
Meixuan Li; Zhong Yao
7. *Probabilistic Selling Strategies of Game Product under Negative Network Effect*
Hao Yang; Ziyi Wang; Hao Ying; Yu-chen Yang; Jianbin Li
8. *Which is the Better Business Model for Cross-border E-commerce Platform: Marketplace, Reseller, or “All-Inclusive” Consignment?*
Junhan Zhou; Yu Wang; Yunkai Zhai
9. *Airdrop Marketing Strategy*
Hao Ying; Kenny Cheng; Yu-chen Yang; Cheng-Han Wu