

7th China Workshop on Economics of Information Systems Theory (CWEIST 2025)

Xi'an International Convention Center (Conference Hotel), Xi'an China

Time	Event	Location
June 26, 2025 (Thursday)		
12:00pm-8:00pm	Registration	酒店大堂 (Hotel Lobby)
2:00pm-4:00pm	Pre-workshop Consortium	会议室A (Conference Room A)
4:00pm-4:30pm	Coffee Break	序厅 (Entrance Hall)
4:30pm-6:00pm	Pre-workshop Consortium	会议室A (Conference Room A)
6:00pm-8:00pm	Reception	多功能厅B (Function Hall B)
June 27, 2025 (Friday)		
8:00am-12:00pm	Registration	酒店大堂 (Hotel Lobby)
8:20am-8:30am	Welcome Remarks	多功能厅B (Function Hall B)
8:30am-9:30am	<i>Social Media Impersonation and the Role of Verification Services</i> Zihong Huang; Yi Gao; De Liu* Discussant: Haiyang Feng	
9:30am-10:30am	<i>Cross Promotion for Mobile Games</i> Zhipeng Li*; Ying Liu; He Huang Discussant: Can Sun	
10:30am-11:00am	Coffee Break	序厅 (Entrance Hall)
11:00am-12:00pm	<i>When Uncertainty Drives Innovation: The Strategic Use of Noise in Designing Data Science Contest</i> Haowen Deng*; Yifan Dou; Zenan Wu; Cheng Zhang Discussant: Hao Xia	多功能厅B (Function Hall B)
12:00pm-1:30pm	Lunch Buffet	八方厨房 (Ba Fang)
1:30pm-2:30pm	<i>Generative AI and Organizational Structure in the Knowledge Economy</i> Wei Chen*; Fasheng Xu; Karen Xie; Jing Hou Discussant: Zhe Wang	多功能厅B (Function Hall B)
2:30pm-3:30pm	<i>When Attribution Goes Awry: Economics of Advertising Misattribution on E-Commerce Platforms?</i> Zizheng Liu*; Subodha Kumar; Dengpan Liu Discussant: Shengjun Mao	
3:30pm-4:00pm	Coffee Break	序厅 (Entrance Hall)
4:00pm-5:00pm	<i>Navigating Livestreaming Strategies: Brand-Owned vs. Influencer-Led Livestreaming</i> Lihong Cheng; Xin Zhang*; Hong Xu Discussant: Hongyan Xu	多功能厅B (Function Hall B)
5:00pm-6:30pm	Poster Session (with Poster Slam Presentation at the Beginning)	序厅 (Entrance Hall)
7:00pm-10:00pm	Dinner	多功能厅B (Function Hall B)

*: Presenter of the paper

List of Papers in the Poster Session (by the order of Poster Slam Presentations):

NO.	Title
1	<i>Review Solicitation in Multiproduct Firms: Implications for E-commerce</i> Xuefeng Peng*; Qiao-Chu He; Shaofu Du; Feng Tian
2	<i>Upward or Downward? Versioning with Strategic Disclosure</i> Xuefeng Peng*; Mingyu Zheng; Qiao-Chu He
3	<i>Reciprocal sharing in an IoT supply chain: The signaling effect of IoT data mining effort</i> Wei Lu; Can Sun; Yonghua Ji*; Jie Wu
4	<i>Consumer-Led Data Sharing</i> Xiaoyang Zhang; Yifan Dou*
5	<i>Let you learn or not? Effect of free trial on software development contract</i> He Huang; Minhui Hu*; Hongyan Xu
6	<i>Competition Between Data Brokers: Welfare Impact and Antitrust Implications</i> Yijun Sun*; Ling Ding; Xiuwu Liao
7	<i>Should A Platform Adopt the Refund-Only Policy?</i> Jiawei Zhao*; Yun Wang; Liwen Hou; Ling Xue
8	<i>Competition and Complementarity Between Online Healthcare Platform and Offline Hospital</i> Xi Yu; Jizhou Lu*; Stephen Shum; Shenghao Zhang
9	<i>Personalized Interest Rate Optimization in the Centralized Model of Fintech Lending Under Capacity Constraint</i> Hao Xia*; Yangyin Lin; Jianxuan Xin; Qiang Ye
10	<i>The Economic Analysis of Consumers' Data Portability Right</i> Jiru Dong*; Can Sun; Yong Zha
11	<i>Why Permit Additive Return Under Conditional Discount?</i> Yi Chen*; Quan Zheng; Tingliang Huang
12	<i>Co-Production for Smart Products</i> Bozhuang Lei*; Gang Li; Yimin Yu